

*NOT FOR DISTRIBUTION OR RELEASE, DIRECTLY OR INDIRECTLY, IN OR INTO THE UNITED STATES, CANADA, AUSTRALIA, THE HONG KONG SPECIAL ADMINISTRATIVE REGION OF THE PEOPLE'S REPUBLIC OF CHINA, SOUTH AFRICA OR JAPAN OR ANY OTHER JURISDICTION IN WHICH THE DISTRIBUTION OR RELEASE WOULD BE UNLAWFUL. OTHER RESTRICTIONS ARE APPLICABLE. PLEASE SEE THE IMPORTANT NOTICE AT THE END OF THE PRESS RELEASE.*

Santiago/Oslo, 24 January 2018. Further to the announcement regarding the publication of the prospectus and the commencement of the bookbuilding period in connection to the initial public offering and listing of depository receipts in Salmones Camanchaca S.A.'s ("Salmones Camanchaca" or the "Company", OSE ticker code "SALMON") shares on the Oslo Stock Exchange (the "Offering").

The Company has been informed that the Joint Bookrunners have received orders such that the maximum number of Offer Shares in the Offering is covered within the indicative price range.

DNB Markets, a part of DNB Bank ASA, is acting as Sole Global Coordinator and Joint Bookrunner in the Offering, Nordea Bank AB (publ.), filial i Norge and Pareto Securities AS are acting as Joint Bookrunners (together referred to as the "Joint Bookrunners").

### **About Salmones Camanchaca**

Salmones Camanchaca S.A. is a salmon farming company with a fully integrated value chain, starting with its proprietary genetic program, from its own broodstock and breeding facilities, to farming and processing in its own sea farms and factories. The customer base consists of retailers, food services and distributors, worldwide, which are served through its sales channels and also by using Compañía Pesquera Camanchaca S.A.'s sales and marketing channels. Salmones Camanchaca S.A. has ownership interests in the associated primary processing company Surproceso S.A. (33.33%), as well as a profit interest (33.33%) in a Trout joint venture, using its own sites.

Salmones Camanchaca S.A. is an important player in the Chilean aquaculture industry and is well known in the global salmon farming industry. The company's operations are conducted in three regions throughout the south of Chile, with a current annual harvest of 60,000 tonnes, out of which 48,000 tonnes are Atlantic salmon. The company's total harvest capacity is 75,000 tonnes. Salmones Camanchaca S.A. is headquartered in Chile and has approximately 1,350 employees.

### **IMPORTANT INFORMATION**

#### **United States**

These materials may not be published, distributed or transmitted in the United States, Canada, Australia, the Hong Kong Special Administrative Region of the People's Republic of China, South Africa or Japan. These materials do not constitute an offer of securities for sale or a solicitation of an offer to purchase securities (the "Shares") of Crayon Group Holding ASA (the "Company") in the United States, Norway or any other jurisdiction. The Shares of the Company may not be offered or sold in the United States absent registration or an exemption from registration under the U.S. Securities Act of 1933, as amended (the "Securities Act"). The Shares of the Company have not been, and will not be, registered under the Securities Act. Any sale in the United States of the securities mentioned in this communication will be made solely to "qualified institutional buyers" as defined in Rule 144A under the Securities Act.

#### European Economic Area

Any offering of securities will be made by means of a prospectus to be published that may be obtained from the issuer or selling security holder, once published, and that will contain detailed information about the Company and its management, as well as financial statements.

These materials are an advertisement and not a prospectus for the purposes of Directive 2003/71/EC, as amended (together with any applicable implementing measures in any Member State, the "Prospectus Directive"). Investors should not subscribe for any securities referred to in these materials except on the basis of information contained in the prospectus.

In any EEA Member State other than Norway (from the time the prospectus has been approved by the Financial Supervisory Authority of Norway, in its capacity as the competent authority in Norway, and published in accordance with the Prospectus Directive as implemented in Norway) that has implemented the Prospectus Directive, this communication is only addressed to and is only directed at "qualified investors" in that Member State within the meaning of Article 2(1)(e) of the Prospectus Directive ("Qualified Investors"), i.e., only to investors to whom an offer of securities may be made without the requirement for the Company to publish a prospectus pursuant to Article 3 of the Prospectus Directive in such EEA Member State.

#### United Kingdom

In the United Kingdom, these materials are only being distributed to and are only directed at Qualified Investors who (i) are investment professionals falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (as amended) (the "Order") or (ii) are persons falling within Article 49(2)(a) to (d) of the Order (high net worth companies, unincorporated associations, etc.) (all such persons together being referred to as "Relevant Persons"). These materials are directed only at Relevant Persons and must not be acted on or relied on by persons who are not Relevant Persons. Any investment or investment activity to which this document relates is available only to Relevant Persons and will be engaged in only with Relevant Persons.