

## The Chilean opportunity

Capital markets day | August 2019

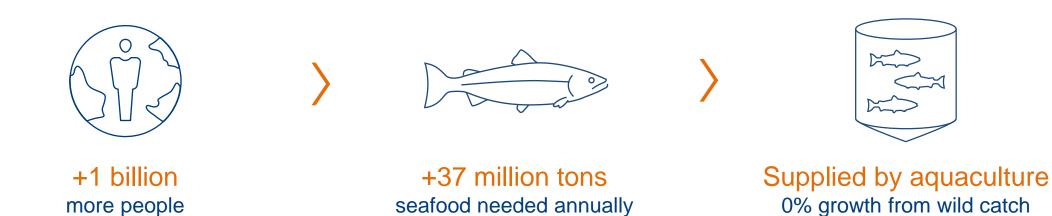
Ricardo García, Vice Chairman

### A sustainable, low-cost producer with clear growth and value creation potential



## There is a growing need for sustainably farmed seafood

In 10 years ...





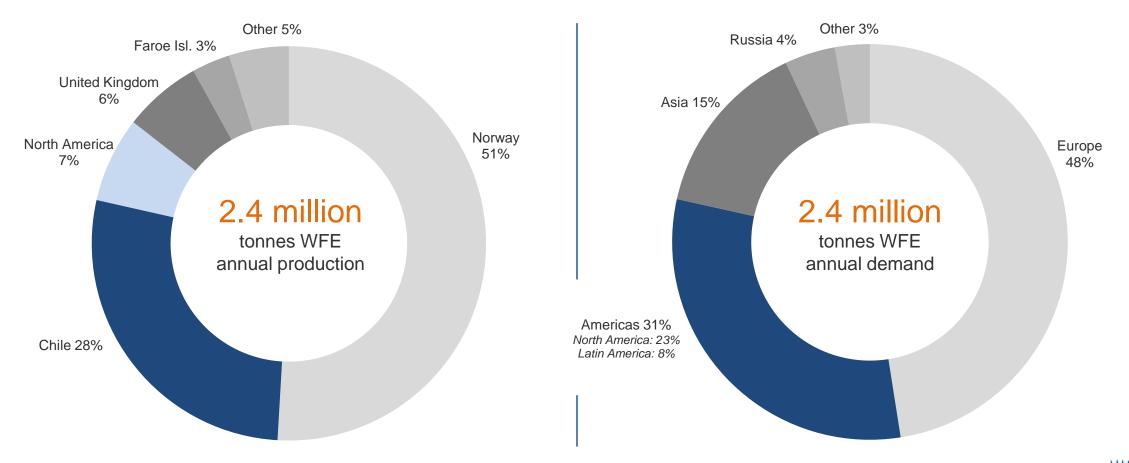
Sources: United Nations, FAO

### Salmon will be an important part of the solution

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<b>Carbon footprint</b> (g CO <sup>2</sup> /40g edible meat)	0.60	0.88	1.30	5.92
Feed conversion ratio	1.2	2.0	3.5	8.0
Water consumption (litres/kg)	2,000	4,300	6,000	15,400

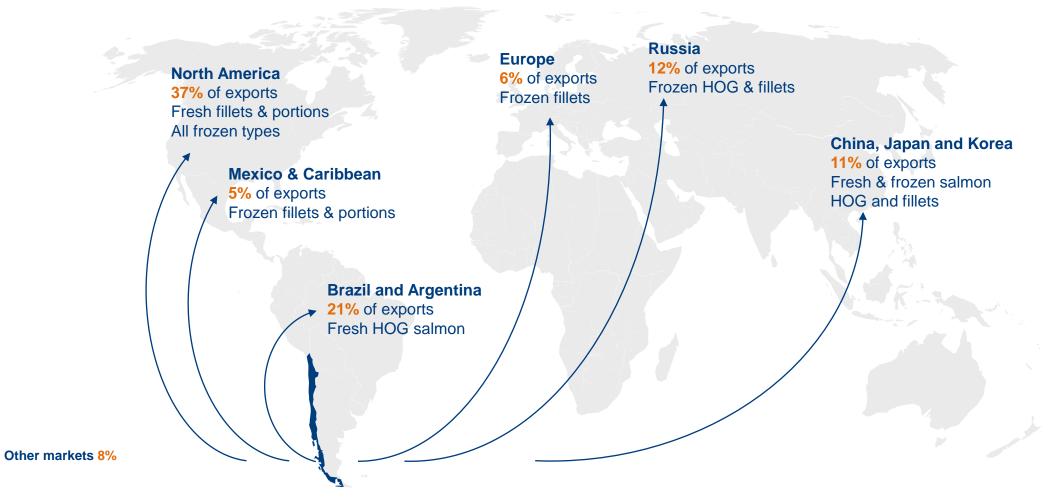


### Chile the world's second largest farmed salmon provider...





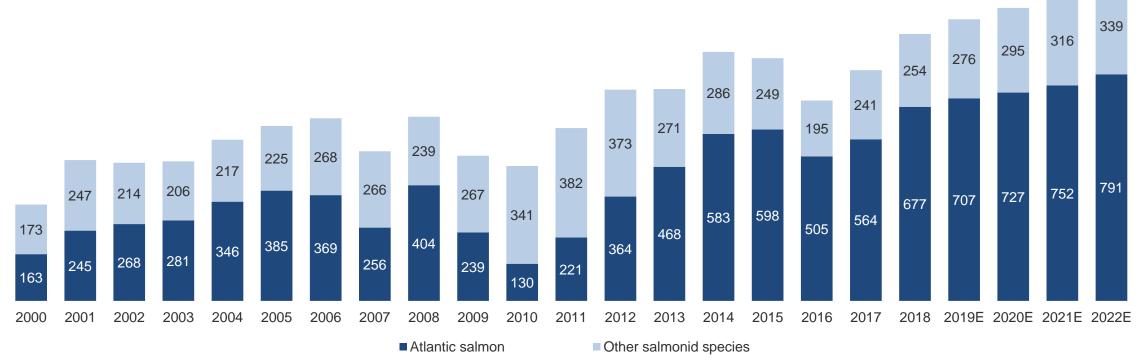
### ...serving demand across the globe





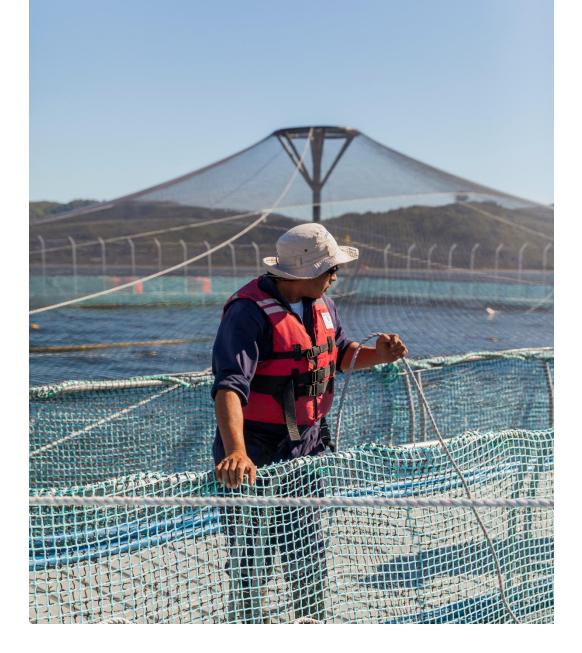
## Continued growth expected

#### Chilean salmonid harvest volumes Thousand tonnes WFE





Source: Kontali analyse, equity analyst consensus and company estimation

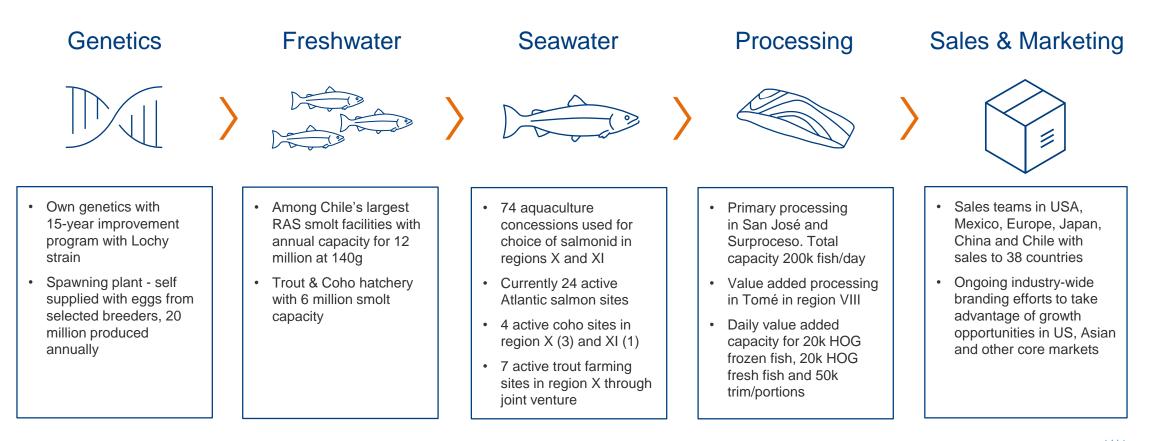


# Favorable Chilean salmon farming conditions

- Favorable environmental and oceanic conditions, promoting faster growth due to the Humboldt current – fully diversified from largest producer
- 2. A progressive regulatory system, improving fish welfare and strong biosecurity leads to expanding fallow periods
- 3. Global reach with close proximity to large American "emerging" markets
- 4. Value added advocacy servicing the US, the world's largest "emerging" market
- 5. Newer industry with relatively low equity valuation

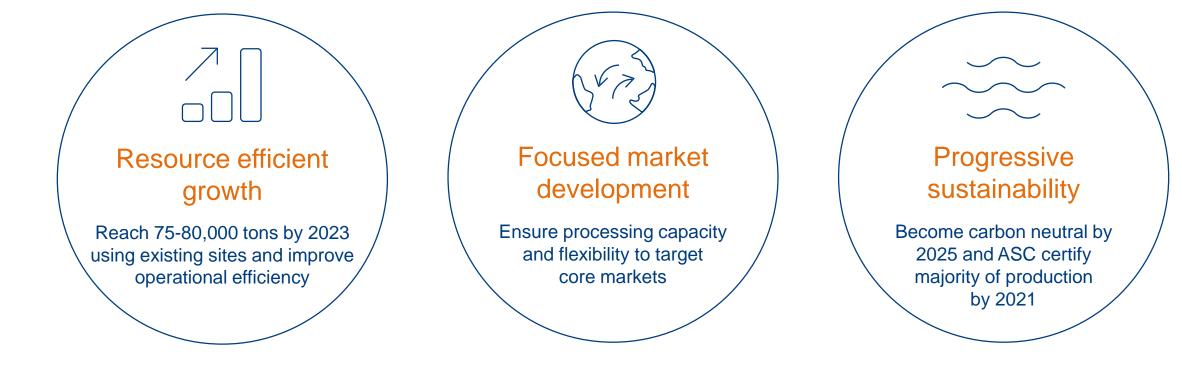


## Our fully integrated value chain enhances operational control towards longer term targets





### Our value creation plan

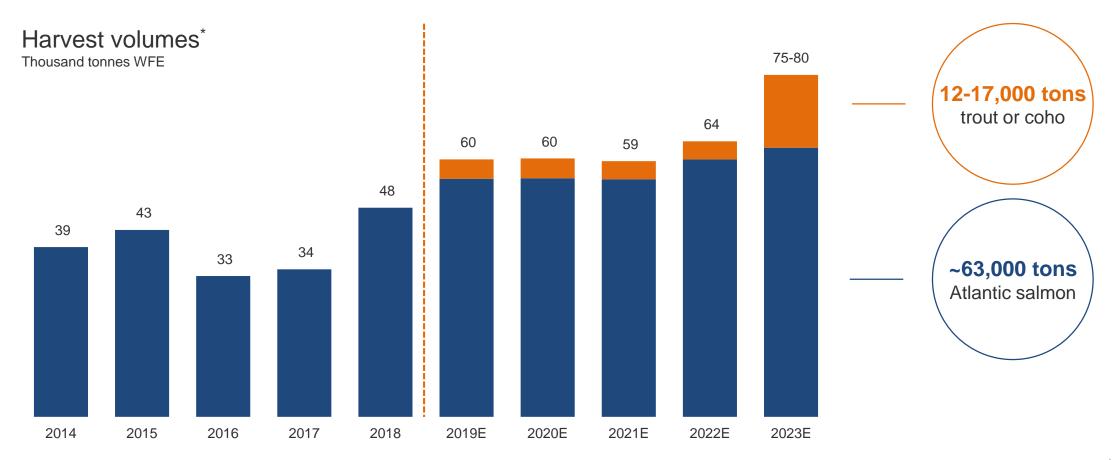






## Resource efficient growth

## Ambitious targets within Atlantic salmon and coho



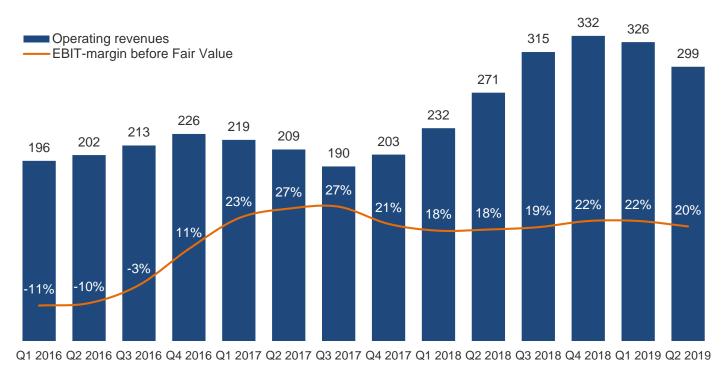


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## Positive long-term financial development

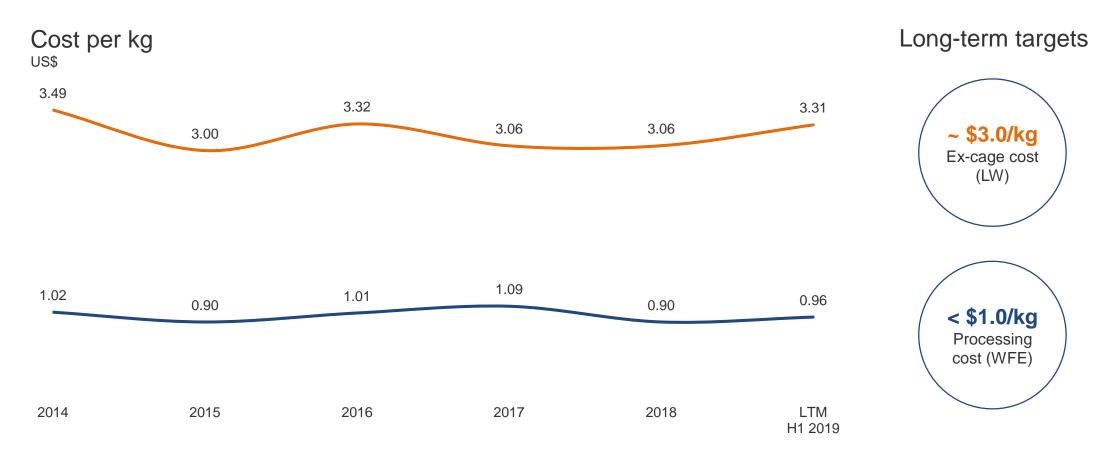
### 12m rolling revenues and EBIT-margin before Fair Value US\$ million



- 2019 earnings impacted by environmental challenges
  - Harvest from sites with algae blooms and low density stocking
  - Systems in place to mitigate issues
  - Projected H2 cost levels in line with long term targets



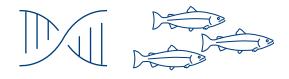
## Maintaining costs at low levels





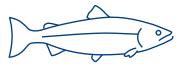
## Improvements throughout the value chain ensure cost-efficient growth

#### Freshwater



- Expand freshwater RAS capacity for both Atlantic and coho
- Develop post-smolt capacity

Seawater



- Improve capacity utilization by investing in site development
- Take over production at expired leases
- Acquire new sites
- Resume production at inactive sites
- · Invest in equipment related to biosecurity
- Utilize trout JV stocking rights from expiry

#### Processing



- Increase processing capacity
  and flexibility
- Increase VAP productivity and capacity





## Focused market development

## Strategic focus areas to improve flexibility and strengthen market position

## Improving capacity to exploit market opportunities

- Improve efficiencies of fresh HOG lines
- Expand freezing and portioning capacity
- Improve logistics, increasing market flexibility
  and speed
- Building processing expertise for coho

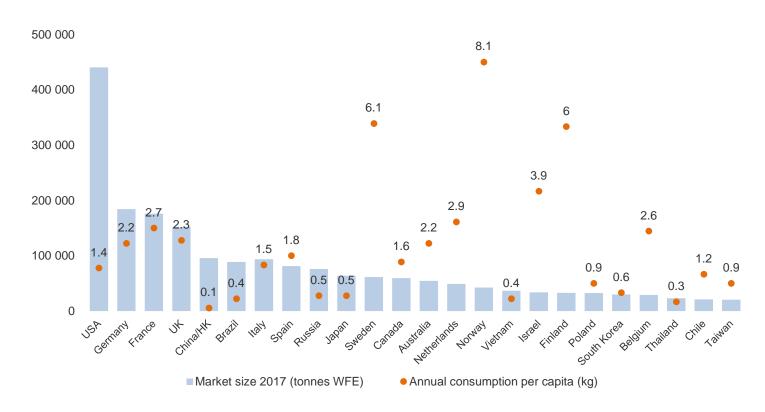
## Focused efforts to enhance reputation and position in core markets

- Ensure sustainable processes and strong biosecurity
- CSMC: Increasing reputational initiatives in the US, Brazil and other core markets
- Reduce US price differential to 30-40 US cents from 80-90 US cents



## Targeting the world's largest "emerging" market

#### Atlantic salmon market size and per capita consumption



#### Exploiting US growth potential

- 56% of salmon consumption sourced from Chile in 2018
- 21% market growth over the last 5 years
- Low per capita consumption of salmon
- Increasing demand for healthy protein choices
- New distribution channels
- New value-added product forms



# CSMC campaign: Strategic efforts to enhance reputation and market position of Chilean salmon in the US

Produce a nutritious product Raise salmon sustainably Ensure salmon wellness Follow responsible processing practices Deliver consistent quality and availability

Positioning Chilean salmon as a premium product and preferred option, farmed in the pristine waters of the Chilean Patagonia

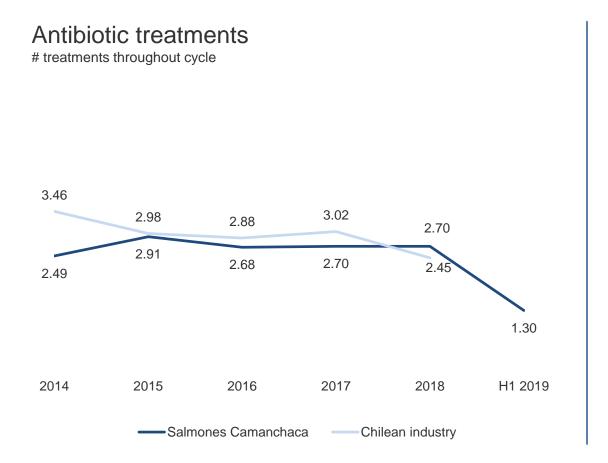






## Progressive sustainability

## Sustainability ranks high on the agenda



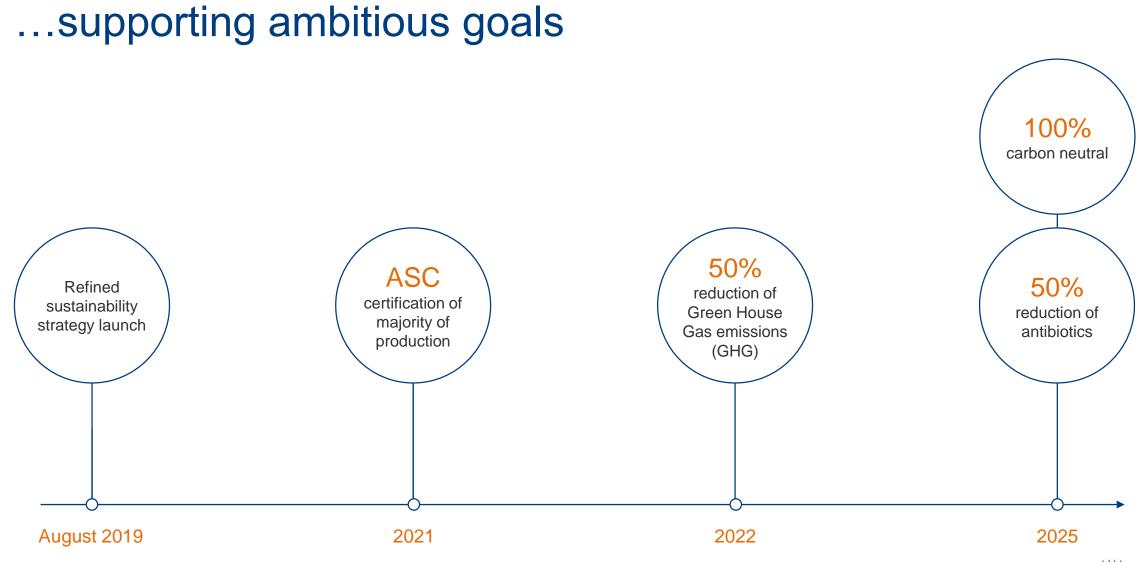
- 1<sup>st</sup> Chilean salmon farmer to measure carbon footprint
- 1<sup>st</sup> seafood company to set carbon neutral production target
- 3<sup>rd</sup> sustainability report published August 2019
- Member of Chilean Salmon Antibiotic Reduction Program ("CSARP"), agreed with MBA: 50% cut by 2025
- 100% of our fish vaccinated to control of SRS and reduction in antibiotics
- Reduction of FIFO ratio (dependency on marine ingredients)
- Development of circular economy and engagement with local community
- Transparency through KPIs and reports
- Founding member of GSI



## Introducing our newly refined sustainability framework...



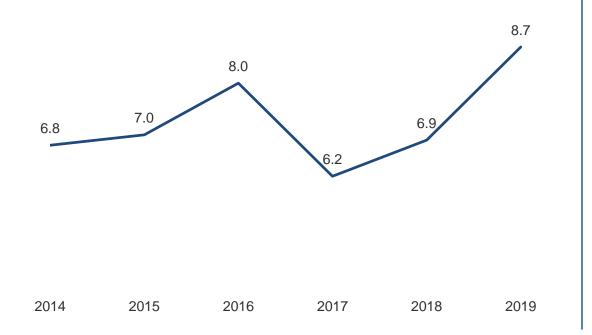






# Supported by progressive regulatory framework promoting sustainability and safeguarding the environment

Chilean industry fallow period length average # months



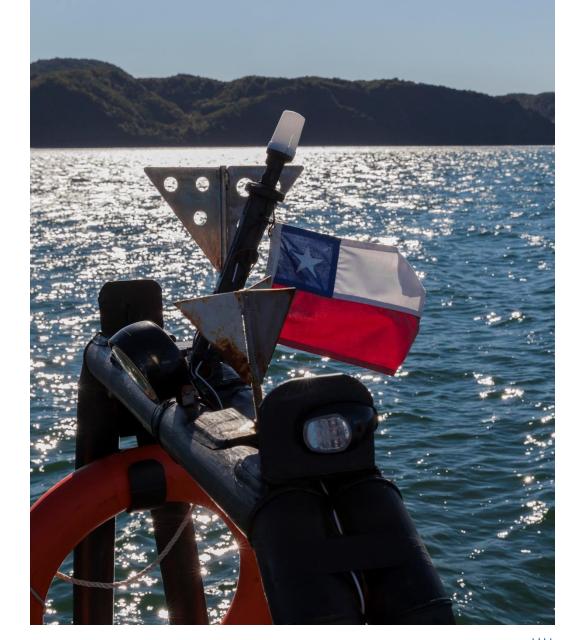
#### Regulatory framework principles

- Industry operates within sustainable stocking limits
- Farmers try to have bigger and healthier fish
- Diseases are density-dependant, so poor performance and/or aggressive growth, drives lower density, reducing profitability
- Sanitary and environmental indicators determine next cycle stocking limits per location
- Model promotes longer fallow periods, and seabed care
- Promote alternate use of farming sites



## Key takeaways

- Salmones Camanchaca is exposed to growing need for sustainably produced "superfood"
- High ambition for resource efficient growth, targeting 75,000-80,000 tons by 2023, doubling pre-IPO levels
- Focused on market development, investing in processing flexibility and in developing a strong position in the US market
- Progressive sustainability strategy aimed at ensuring a positive contribution to our environment. Carbon neutral and 50% AB reduction by 2025
- Low earnings YTD but expect substantially more scale in H2 2019. The pilot does matter







Feeding the world from the **ocean**